

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period September 22, 2008 through September 21, 2009

1) Employment Unit: **Premier Broadcasters, Inc., Centralia**

2) Unit Members (Stations and Communities of License):

**KITI (AM), Centralia-Chehalis, WA
KITI-FM, Winlock, WA**

3) EEO Contact Information for Employment Unit:

Mailing Address: KITI AM/FM 1133 Kresky Avenue Centralia WA 98531	Telephone Number: 360.736.1355x7
	Contact Person/Title: Matt Shannon, Station Manager
	E-mail Address: mshannon@live95.com

4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

Job Title	Recruitment Source Referring Hiree
1. Sales Worker	The Chronicle
2. Sales Worker	Live 95.com
3. Sales Worker	Walk-in

Stations KITI (AM) and KITI-FM are Equal Opportunity Employers.

5) Job Title: Sales Worker

Referral Source of Hiree: The Chronicle

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# Of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
The Chronicle & Chronlibne.com	Andrea Cartner	321 North Pearl Street Centralia WA 98531	360-807-8203	4	No
Careerbuilder.com	Frank Clowney	Frank.Clowney@careerbuilder.com	602-325-6371	14	No
KITI-AM/FM On-air ads, and Live95.com	Matt Shannon	1133 Kresky Avenue Centralia WA 98531	360-736-1355x7	2	No
Walk-in	Derek Shannon	1133 Kresky Avenue Centralia WA 98531	360-736-1355x11	2	No
Clover Park Technical College	John Mangan	4500 Steilacoom Boulevard Lakewood WA 98499-4098	253-589-5884	0	No
Oregon Association of Broadcasters	Bill Johnstone	7150 S.W. Hampton Street, Suite 240 Portland OR, 97223-8366	503-443-2299	0	No
WorkSource Lewis County	Brenda O'Connor	151 N.E. Hampe Way Chehalis WA 98532	360-740-6889	1	No
Pierce College	Danny Marshall	9401 Farwest Drive Lakewood WA 98020	253-964-6651	0	No
Radio & Records	Rosalina Correa	5055 Wilshire Blvd, Suite 600 Los Angeles CA 90067	323-954-3434	2	No
Washington Association Of Broadcasters	Sandi Maki	724 Columbia Street, Suite 310	360-705-0774	1	No
Lower Columbia College	Barbara Schoeffler	www.lowercolumbia.org	360-442-2332	0	No
Centralia College	Sue Galloway	600 West Locust Street Centralia WA 98531	360-736-9391	1	No
CMConsulting	Dave Mason	Des Moines IA 50315	515-285-9079	0	No
Green River Community College	Charlie Harger	12401 S.E.320 th Street Auburn WA 98092-3622	charlieharger@gmail.com	0	No
All Access	Submit via website	www.allaccess.com	-	0	No
TvandRadioJobs.com	Submit via website	www.tvandradijobs.com	-	0	No

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Referral Source of Hiree: Live 95.com

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# Of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Lower Columbia College	John Krause	1600 Maple Street Longview WA 98632	360-442-2331	13	No
The Chronicle	Amanda Curry	321 North Pearl Street Centralia WA 98531	360-807-8203	5	No
KITI-AM/FM On-air ads, and Live95.com	Matt Shannon	1133 Kresky Avenue Centralia WA 98531	360-736-1355x7	14	No
Walk-in	Derek Shannon	1133 Kresky Avenue Centralia WA 98531	360-736-1355x11	4	No
Clover Park Technical College	John Mangan	4500 Steilacoom Boulevard Lakewood WA 98499-4098	253-589-5884	0	No
Oregon Association of Broadcasters	Bill Johnstone	7150 S.W. Hampton Street, Suite 240 Portland OR, 97223-8366	503-443-2299	0	No
WorkSource Lewis County	Brenda O'Connor	151 N.E. Hampe Way Chehalis WA 98532	360-740-6889	2	No
Pierce College	Danny Marshall	9401 Farwest Drive Lakewood WA 98020	253-964-6651	0	No
Centralia College	Wade Fisher	600 West Locust Street Centralia WA 98531	360-736-9391	19	No
Washington Association Of Broadcasters	Sandi Maki	724 Columbia Street, Suite 310 Olympia WA 98501	360-705-0774	0	No

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6) Total # of Interviewees Referred: For the period from September 22, 2008 through September 21, 2009 this Employment Unit interviewed 81 interviewees for full-time job vacancies.

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7) Supplemental Recruitment Initiatives. List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

- (a) **Initiative: Job Fair.** KITI-AM & FM's Program Director attended the Centralia College Job Fair on April 15th, 2009. The event was coordinated by the Centralia College Student Job Center, and was held on the campus of Centralia College that day from 10am-1pm. KITI-AM & FM's Station Manager met with numerous students and adults, and discussed the availability, possibilities and requirements of employment in the radio broadcast industry.
- (b) **Initiative: Job Fair.** KITI-AM & FM's Station Manager attended the 13th Annual SW Washington Job Fair. The event was coordinated by Lower Columbia College, and was on their campus in Longview. KITI-AM & FM's Station Manager met with numerous students and discussed the availability, possibilities and requirements of employment in the radio broadcast industry.
- (c) **Initiative: Job Fair.** KITI-AM & FM's Station Manager and Morning Show air talent attended the CHEHALIS MIDDLE SCHOOL CARRER DAY on May 15th, 2009. The event was coordinated by the school, and was held in the gymnasium that day from 8:45am to 10:30am. KITI-AM & FM's Morning Show air talent & Station Manager met with numerous students, and discussed the availability, possibilities and requirements of employment in the radio broadcast industry.
- (d) **Initiative: Job Shadowing.** KITI-AM & FM provide Job Shadowing opportunities to local high school & community college students. During the past year, "Leadership Lewis County (comprised of High School, College students" visited KITI-AM & FM January 21st, 2009. The students toured the facilities of the stations. Through the job shadowing experience, the students were provided information regarding production duties, station logging, sales, and the day-to-day operations of a radio station. KITI-AM & FM's Station Manager also answered the students' questions regarding career opportunities in radio, as well as the broadcast industry in general. Additionally, on April 29th, KITI-AM & FM's Station Manager met with students at the Centralia College marketing class to take questions and answers about local radio and marketing.
- (e) **Initiative: Boy/Cub/Girl Scout Tours:** A minimum of once per quarter, KITI-AM & FM's Station Manager takes local Scout Troupes on guided tours of our facility. Den Masters encourage the children to ask questions about how to become a broadcaster, and the different jobs at a radio station. This is often part of earning a Communications Merit Badge

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