

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period September 22, 2006 through September 21, 2007.

1) Employment Unit: **Premier Broadcasters, Inc., Centralia**

2) Unit Members (Stations and Communities of License):

**KITI(AM), Centralia-Chehalis, WA  
KITI-FM, Winlock, WA**

3) EEO Contact Information for Employment Unit:

Mailing Address:  <b>KITI AM/FM 1133 Kresky Avenue Centralia WA 98531</b>	Telephone Number:  <b>360.736.1355x7</b>
	Contact Person/Title:  <b>Matt Shannon, Program Director</b>
	E-mail Address:  <b>mshannon@live95.com</b>

4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
1. Sales Worker	The Chronicle
2. Sales Worker	Walk-In
3. On-Air Talent	Employee Referral
4. On-Air Talent	All Access

**Stations KITI(AM) and KITI-FM are Equal Opportunity Employers.**

**5) Job Title: Sales Worker (1)****Referral Source(s) of Hiree: The Chronicle**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# Of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
The Chronicle	Andrea Cartner	321 North Pearl Street Centralia WA 98531	360-807-8203	5	No
KITI-AM/FM On-air ads	Matt Shannon	1133 Kresky Avenue Centralia WA 98531	360-736-1355	2	No
Live 95 Website	Matt Shannon	1133 Kresky Avenue Centralia WA 98531	360-736-1355	1	No
Lower Columbia College	Barbara Schoeffler	www.lowercolumbia.org	360-442-2332	0	No
Radio & Records	Rosalina Correa	5055 Wilshire Blvd, Suite 600 Los Angeles CA 90067	323-954-3434	0	No
Centralia College	Wade Fisher	600 West Locust Street Centralia WA 98531	360-736-9391	1	No
Washington State Association Of Broadcasters	Sandie Maki	724 Columbia Street, Suite 310 Olympia WA 98501	360-705-0774	1	No
South Puget Sound Community College	Linda Bures	2011 Mottman Road Olympia WA 98512	360-596-5239	0	No
Clover Park Technical College	John Mangan	4500 Steilacoom Blvd Lakewood WA 98499-4098	253-589-5884	0	No
Work Source of Lewis County	Brenda O'Connor	151 N.E. Hampe Way Chehalis WA 98532	360-740-6861	2	No
Oregon Association Of Broadcasters	Bill Johnstone	7150 S.W. Hampton Street, Suite 240 Portland OR 97223-8366	503-443-2299	0	No
National Broadcasters Training Network	Cathy Keyes	120 W Dayton, Suite C-1 Edmonds WA 98020	888-767-2346	0	No
Pierce College	Karen Downing	9401 Farwest Drive Lakewood WA 98498	253-840-8431	0	No
Bates Technical College	Willie Kelley	1101 South Yakima Street Tacoma WA 98405	253-596-1500	0	No

**5) Job Title: Sales Worker (2)**

**Referral Source(s) of Hiree: Walk In**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# Of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
The Chronicle	Andrea Cartner	321 North Pearl Street Centralia WA 98531	360-807-8203	4	No
KITI-AM/FM On-air ads	Matt Shannon	1133 Kresky Avenue Centralia WA 98531	360-736-1355	1	No
Live 95 Website	Matt Shannon	www.Live95.com	360-736-1355	1	No
Lower Columbia College	Barbara Schoeffler	www.lowercolumbia.org	360-442-2332	0	No
Radio & Records	Rosalina Correa	5055 Wilshire Blvd, Suite 600 Los Angeles CA 90067	323-954-3434	0	No
Centralia College	Wade Fisher	600 West Locust Street Centralia WA 98531	360-736-9391	0	No
Washington State Association Of Broadcasters	Sandie Maki	724 Columbia Street, Suite 310 Olympia WA 98501	360-705-0774	0	No
South Puget Sound Community College	Linda Bures	2011 Mottman Road Olympia WA 98512	360-596-5239	0	No
Clover Park Technical College	John Mangan	4500 Steilacoom Blvd Lakewood WA 98499-4098	253-589-5884	0	No
Work Source of Lewis County	Brenda O'Connor	151 N.E. Hampe Way Chehalis WA 98532	360-740-6861	1	No
Oregon Association Of Broadcasters	Bill Johnstone	7150 S.W. Hampton Street, Suite 240 Portland OR 97223-8366	503-443-2299	0	No
National Broadcasters Training Network	Cathy Keyes	120 W Dayton, Suite C-1 Edmonds WA 98020	888-767-2346	0	No
Pierce College	Karen Downing	9401 Farwest Drive Lakewood WA 98498	253-840-8431	0	No
Bates Technical College	Willie Kelley	1101 South Yakima Street Tacoma WA 98405	253-596-1500	0	No
Employee Referrals				1	

**5) Job Title: On-air Talent (3)**

**Referral Source(s) of Hire: Employee Referral**

(I) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# Of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
CMConsulting	Dave Mason	Des Moines , IA 50315	515-285-9079	0	No
Amfmjobs.com	Mark Holloway	www.amfmjobs.com	admin@amfmjobs.com	0	No
Live 95 Website	Matt Shannon	1133 Kresky Avenue Centralia WA 98531	360-736-1355	2	No
Saint Martin's College	Sister Mary O'Brien	5300 Pacific Avenue Lacey WA 98503	360-438-4382	0	No
Radio & Records	Karen Mumaw	2049 Century Park East, 41 <sup>st</sup> Floor Los Angeles CA 90067	310-788-1621	3	No
Centralia College	Wade Fisher	600 West Locust Street Centralia WA 98531	360-736-9391	2	No
Washington State Association Of Broadcasters	Mark Allen	724 Columbia Street, Suite 310 Olympia WA 98501	360-705-0774	0	No
South Puget Sound Community College	Linda Bures	2011 Mottman Road Olympia WA 98512	360-596-5239	0	No
Clover Park Technical College	John Mangan	4500 Steilacoom Blvd Lakewood WA 98499-4098	253-589-5884	0	No
Work Source of Lewis County	Brenda O'Connor	151 N.E. Hampe Way Chehalis WA 98532	360-740-6861	0	No
Oregon Association Of Broadcasters	Bill Johnstone	7150 S.W. Hampton Street, Suite 240 Portland OR 97223-8366	503-443-2299	1	No
National Broadcasters Training Network	Cathy Keyes	120 W Dayton, Suite C-1 Edmonds WA 98020	888-767-2346	1	No
Pierce College	Karen Downing	9401 Farwest Drive Lakewood WA 98498	253-840-8431	0	No
Bates Technical College	Willie Kelley	1101 South Yakima Street Tacoma WA 98405	253-596-1500	0	No
TvandRadioJobs.com	Submit via website	www.tvandradiojobs.com	--	0	No
Evergreen State College	Wendy Freeman	2700 Evergreen Parkway Olympia WA 98505	360-867-6193	0	No
Allaccess.com	Andy West	www.allaccess.com	--	1	No
Employee Referrals				1	
Walk-ins				1	

**5) Job Title: On-air Talent (4)**

**Referral Source(s) of Hiree: All Access**

(I) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# Of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Allaccess.com	Andy West	www.allaccess.com	--	2	No
AMFMJobs.com	Submit via website	www.amfmjobs.com	admin@amfmjobs.com	0	No
Live 95 Website	Matt Shannon	1133 Kresky Avenue Centralia WA 98531	360-736-1355	1	No
Radio & Records	Karen Mumaw	2049 Century Park East, 41 <sup>st</sup> Floor Los Angeles CA 90067	310-788-1621	0	No
Centralia College	Wade Fisher	600 West Locust Street Centralia WA 98531	360-736-9391	1	No
Washington State Association Of Broadcasters	Mark Allen	724 Columbia Street, Suite 310 Olympia WA 98501	360-705-0774	0	No
South Puget Sound Community College	Linda Bures	2011 Mottman Road Olympia WA 98512	360-596-5239	0	No
Clover Park Technical College	John Mangan	4500 Steilacoom Blvd Lakewood WA 98499-4098	253-589-5884	0	No
Work Source of Lewis County	Brenda O'Connor	151 N.E. Hampe Way Chehalis WA 98532	360-740-6861	0	No
Oregon Association Of Broadcasters	Bill Johnstone	7150 S.W. Hampton Street, Suite 240 Portland OR 97223-8366	503-443-2299	0	No
National Broadcasters Training Network	Cathy Keyes	120 W Dayton, Suite C-1 Edmonds WA 98020	888-767-2346	1	No
Pierce College	Karen Downing	9401 Farwest Drive Lakewood WA 98498	253-840-8431	0	No
Bates Technical College	Willie Kelley	1101 South Yakima Street Tacoma WA 98405	253-596-1500	0	No
TvandRadioJobs.com	Submit via website	www.tvandradiojobs.com	--	0	No
Evergreen State College	Wendy Freeman	2700 Evergreen Parkway Olympia WA 98505	360-867-6193	0	No
CMConsulting	Dave Mason	Des Moines , IA 50315	515-285-9079	0	No
Employee Referrals				1	
Walk-ins				1	

**6) Total # of Interviewees Referred:** For the period from September 22, 2006 through September 21, 2007, this Employment Unit interviewed 23 interviewees for full-time job vacancies.

#### **7) Supplemental Recruitment Initiatives.**

- (a) Initiative: Job Fair.** KITI-AM & FM's Program Director attended the CENTRALIA COLLEGE JOB FAIR on April 11<sup>th</sup>, 2007. The event was coordinated by the Centralia College Student Job Center, and was held on the campus of Centralia College that day from 10am-1pm. KITI-AM & FM's Program Director met with numerous students and adults, and discussed the availability, possibilities and requirements of employment in the radio broadcast industry.
  
- (b) Initiative: Career & Job Fair.** An on-air talent from KITI-AM & FM attended the WINLOCK HIGH SCHOOL CAREER FAIR on May 11<sup>th</sup>, 2007. The event was coordinated by Winlock High School's Diversified Occupations class, and ran from 8:30am-12:30pm. The on-air talent met with students to answer questions about the field of radio, and explain radio as a career. The on-air talent also collected resumes and provided information about job opportunities at KITI-AM & FM.
  
- (c) Initiative: Job Shadowing.** KITI-AM & FM provide Job Shadowing opportunities to local high school students. During the past year, 7 high school students job-shadowed KITI-AM & FM on air talent during their live shows and toured the facilities of the stations. Through the job shadowing experience, the students were provided information regarding production duties, station logging, and the day-to-day operations of a radio station. KITI-AM & FM's on-air talent also answered the students' questions regarding career opportunities in radio, as well as the broadcast industry in general.
  
- (d) Initiative: Internship Program:** KITI-AM & FM conduct a summer internship program for high school and college students. The internship program allows interns to get first hand knowledge of the functions of a radio station and exposure to the skills necessary for employment in the broadcast industry as they make their career selections. In summer 2007, 1 college student served as intern, working with the stations' Program Director. The intern gained experience dealing with station listeners and customers.
  
- (e) Initiative: Boy/Cub Scout Tours:** A minimum of once per quarter, KITI- AM & FM's Program Director takes local Boy & Cub Scouts on a guided tour of our facility. Den Masters encourage the kids to ask questions about how to become a broadcaster and the different job opportunities at a radio station.